

# CONTRACT



**KVVU TV**  
**25-TV 5 Drive**  
**Henderson, NV 89014**  
**(702)435-5555**

And:

**Great American Media (GMMB)**  
**1010 Wisconsin Avenue**  
**Washington, DC 20007**

<u>Contract / Revision</u> 488371 /		<u>Alt Order #</u> 06263913
<u>Product</u> DCCC		
<u>Contract Dates</u> 09/18/12 - 09/24/12		<u>Estimate #</u> 1503
<u>Advertiser</u> ISS DCCC		<u>Original Date / Revision</u> 08/06/12 / 08/06/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KVVU	<u>Account Executive</u> Teresa Difuria	<u>Sales Office</u> TELEREP-PHIL
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> 11	<u>Product Code</u> 14
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KVVU	09/18/12	09/24/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	5	\$6,625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/18/12	09/24/12	MTWTF--				5	\$1,325.00			
N 2	KVVU	09/18/12	09/24/12	Fox 5 News M-F 11p	M-F 11-1135p		:30			NM	5	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/18/12	09/24/12	MTWTF--				5	\$800.00			
N 3	KVVU	09/18/12	09/24/12	Fox 5 News at 5	5-530p		:30			NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/18/12	09/24/12	MTWTF--				2	\$450.00			
N 4	KVVU	09/18/12	09/24/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/18/12	09/24/12	MTWTF--				2	\$450.00			
N 5	KVVU	09/18/12	09/24/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	2	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/18/12	09/24/12	MTWTF--				2	\$650.00			
N 6	KVVU	09/18/12	09/24/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	2	\$1,150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/18/12	09/24/12	MTWTF--				2	\$575.00			
N 7	KVVU	09/18/12	09/24/12	More M-F 9-10a	M-F 9a-10a		:30			NM	5	\$1,075.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/18/12	09/24/12	MTWTF--				5	\$215.00			
N 8	KVVU	09/22/12	09/22/12	FOX 5 News Sat 10-11p	10-11p Sat		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/17/12	09/23/12	-----1-				1	\$700.00			
N 9	KVVU	09/23/12	09/23/12	Fox 5 News Su 10p-1045p	Su 10p-1045p		:30			NM	1	\$925.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/17/12	09/23/12	-----1				1	\$925.00			
N 10	KVVU	09/23/12	09/23/12	Fox News Sunday 8-9a	8-9a		:30			NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/17/12	09/23/12	-----1				1	\$175.00			
<b>Totals</b>											<b>26</b>	<b>\$17,750.00</b>

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



**KVVU TV**  
**25-TV 5 Drive**  
**Henderson, NV 89014**  
**(702)435-5555**

<u>Contract / Revision</u>	<u>Alt Order #</u>
488371 /	06263913

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
09/18/12 - 09/24/12	DCCC	1503

<u>Advertiser</u>	<u>Original Date / Revision</u>
ISS DCCC	08/06/12 / 08/06/12

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 - 09/24/12	26	\$17,750.00	\$15,087.50
<b>Totals</b>	<b>26</b>	<b>\$17,750.00</b>	<b>\$15,087.50</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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REP: TEL# 610-293-4100 FAX# 610-225-1191  
CREDIT ADVISORY: AGENCY CREDIT RISK !!  
ORDER WORKSHEET HARRIS REPORT FROM REP AUG6/12 10.41

REP. # \_\_\_\_\_ OFF. # 762 SALESMAN # \_\_\_\_\_

BUYER NAME KATIE KEULEMAN

SALES PRSN PH- TERESA DIFURIA

ORDER # 408371

CONTRACT # 6263913

	CLASS: NATL.	LOCAL	REGIONAL
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PRDCT DCCC

EST#1503 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP18/12 SEP24/12 WK-1

CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_

CO-OP BILLING NEEDED

DATE AUG 6/12 10.41

REP: TO ROSE

TO ROSE  
FR NIKKI  
NEW DCCC ORDER  
TOTAL \$17750  
PLS CND THANKS

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

DEMOCRATIC CONGRESSIONAL CAMPAIGN

[illegible]

AGENCY ADVERTISER CODE = 11      AGENCY EST# = 1503  
AGENCY PRODUCT CODE = 14

1	1000P-1100P	30	\$1,325.00	9/18	9/24	5	TU-F,M
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PROGRAM : FOX 5 NEWS AT 10P  
CON COM1: FOX 5 NEWS AT 10P

2	1100P-1135P	30	\$800.00	9/18	9/24	5	TU-F,M
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PROGRAM : FOX 5 NEWS AT 1100P  
CON COM1: FOX 5 NEWS AT 1100P

REP HEADLINE# 6263913  
 \*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 610-293-4100 FAX# 610-225-1191  
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
 ORDER WORKSHEET HARRIS REPORT FROM REP  
 AUG6/12 10.41  
 \*\*\* KVVU-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
3			500P-530P	30		\$450.00	9/18	9/24	2		TU-F,M	2
PROGRAM : FOX 5 NEWS AT 5PM												
CON COM1 : FOX 5 NEWS AT 5PM												
4			530P-600P	30		\$450.00	9/18	9/24	2		TU-F,M	2
PROGRAM : FOX 5 NEWS AT 530PM												
CON COM1 : FOX 5 NEWS AT 530PM												
5			600A-700A	30		\$650.00	9/18	9/24	2		TU-F,M	2
PROGRAM : FOX5 NEWS 6A												
CON COM1 : FOX5 NEWS 6A												
6			700A-900A	30		\$575.00	9/18	9/24	2		TU-F,M	2
PROGRAM : FOX5 MORNING NEWS												
CON COM1 : FOX5 MORNING NEWS												
7			900A-1000A	30		\$215.00	9/18	9/24	5		TU-F,M	5
PROGRAM : MORE LAS VEGAS												
CON COM1 : MORE LAS VEGAS												
8			1000P-1100P	30		\$700.00	9/22	9/22	1		SAT	1
PROGRAM : FOX 5 NEWS AT 10PM SAT												
CON COM1 : FOX 5 NEWS AT 10PM SAT												
9			1000P-1045P	30		\$925.00	9/23	9/23	1		SUN	1
PROGRAM : FOX 5 NEWS AT 10PM SUN												
CON COM1 : FOX 5 NEWS AT 10PM SUN												
10			800A-900A	30		\$175.00	9/23	9/23	1		SUN	1
PROGRAM : FOX NEWS SUNDAY												
CON COM1 : FOX NEWS SUNDAY												

SEP/12 17750.00 CONTRACT TOTAL 17750.00  
 TOTAL SPOTS 26

REP HEADLINE# 6263913  
\*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 610-293-4100 FAX# 610-225-1191  
CREDIT ADVISORY: AGENCY CREDIT RISK !!  
ORDER WORKSHEET HARRIS REPORT FROM REP  
AUG6/12 10.41  
\*\*\* KVVU-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:LINE#	:	:	:	:	:	:	DATE	DATE	:	:	:	:SPTS:

MARKET TOTALS \$1,060,735 KVVU 21% KSNV 28% KLAS 28% KTNV 14% KVMY 6% KVCW 2% CABL 0%  
KTUD 1%

SVC- NSI  
DEMOS- RA35+\*